



5 Benefits of Navtrak's Garmin™ Integration for Your Fleet

The combination of Navtrak fleet tracking and Garmin will obviously help your drivers with navigation and routing. But the benefits to your organization don't end there, especially in light of new legislation banning the usage of handhelds while driving commercial vehicles. The convenience and flexibility of these technologies can make your entire operation more productive, from the home office out into the field.

1. Reduce confusion in the field. How often do your drivers fumble with maps or call in to get directions? What impact would it have on your bottom line if every one of your field workers added a half hour of on-site work time per day, without adding any payroll hours? Eliminate **unanswered calls, wasted time and missed appointments** by communicating directly to a Garmin device on the dashboard. Add contact information or a message and be confident that it is received, read and acknowledged.

2. Share the value of GPS with your employees. When you provide on-board navigation to your drivers, you're not just helping them get to their jobs more easily; you're giving them a personal stake in the benefits of GPS technology. Instead of viewing fleet tracking as a negative, they can embrace it as a tool that **reduces time spent in traffic**, facilitates safe and reliable communication with the home office, and improves their individual performance records.

3. Enhance your customers' experience. The combined power of Navtrak and Garmin means you can give your customers accurate, real-time ETAs and easily communicate any last-minute instructions to your field workers via simple, desktop-to-dashboard text messaging. You can easily dispatch the closest driver and get them to their jobs with minimal delay, further **solidifying your reputation for punctual and high-quality service**.

4. Encourage safe driving and comply with new driving legislation. Early in 2010 the U.S. Department of Transportation banned driving while texting (DWT) for all drivers of large commercial trucks and buses. There are currently 19 states with laws on the books against DWT and 23 more currently considering legislation to enforce bans on using any handheld devices at all while driving. By sending jobs and related instructions directly to your drivers' dashboards, you can reduce their dependency on handhelds, decrease the likelihood of accidents and **ensure compliance with the new laws**.

5. Turn down the volume for your dispatchers. Even if you are already using a GPS tracking service for your fleet, your dispatchers still need to get a hold of your field workers and communicate important information to them. With Navtrak and Garmin, this can all be done right from your computer screen **without ever having to call someone's cell phone**. The noise and confusion in your office is greatly reduced – not to mention your cell phone bill. It's another way that Navtrak not only saves you money, but provides you with something even more important: peace of mind.

Learn more at www.navtrakgps.com/jobs.



“ With Navtrak, the customer location is **dispatched right to my Garmin**, fleet management has never been easier. I can just click and go. I love how easy it is. ”

- Service Tech, Green Mountain Coffee

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