



## \$21,000 SAVED ON GAS IN 6 MONTHS\*

The results are clear: GPS vehicle tracking could save thousands on fuel costs

The price of gas continues to rise at record levels, with no signs of letting up any time soon. It has become critical for fleet owners and managers to do whatever they can to reduce unnecessary fuel costs and vehicle usage.

Navtrak's GPS fleet management system has been proven to significantly reduce fuel costs within mobile workforces of all sizes from the moment it is installed.

Last year a large East coast HVAC contractor installed Navtrak just before the busy season started. Though they had made the investment primarily to improve dispatching and customer service, they were surprised and pleased when the monthly savings the system brought them through more efficient fuel consumption alone paid for their initial investment!

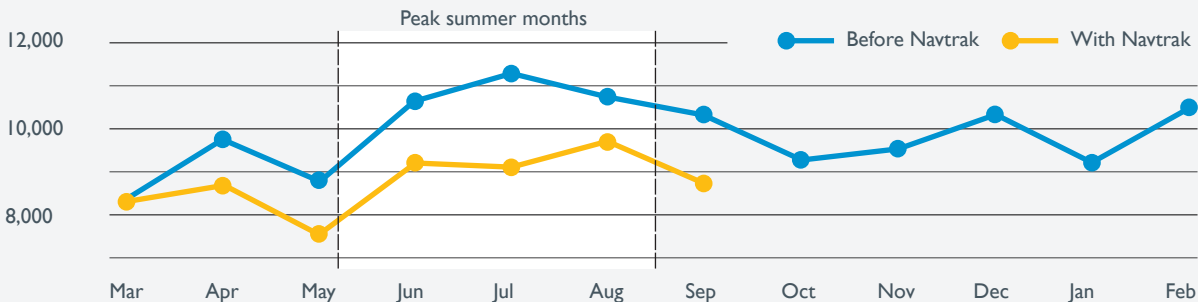
35 Vehicles Saved:  
1.3 gallons per day @ \$2.50/gallon

Saved:  
\$3.30/day/vehicle

**Total Saved - 6 months \$21,000**

\* Source: Service Today HVAC, Easton, MD

### An example of fuel savings in the first 6 months using Navtrak:



Typically the summer months are the busiest season for HVAC and many other field service-oriented companies. Note that in these months (especially July), the fuel-saving impact of the Navtrak system is at its most pronounced, since the increased workload and pace often result in increased driving inefficiencies, more jobs requiring more driving and a rise in unauthorized vehicle usage, due to lucrative side jobs and the lure of summer leisure activities.

Once they saw that Navtrak had saved them \$21,000 in six months' time on fuel alone, they quickly began to realize the **incredible money-saving impact real-time, location-based information can have on field service operations** across the board.

With Navtrak, you can immediately start reducing unnecessary fuel costs and adding the savings to your bottom line, by:

- Tracking engine idling hours for each vehicle
- Analyzing routes taken and planning more efficient ones
- Documenting unnecessary stops and side trips both on- and off-hours
- Locating and directing closest vehicles to unexpected jobs and service calls
- Managing and scheduling routine vehicle maintenance

So if you're fed up with the rising price of fuel and are concerned about what it is doing to your bottom line, the numbers don't lie... you could be recovering **thousands of dollars in fuel costs every single month** with Navtrak.

Smart Companies Drive Navtrak™

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Navtrak, Inc. | 2000 Northwood Dr. Salisbury, MD 21801 | 800.787.2337